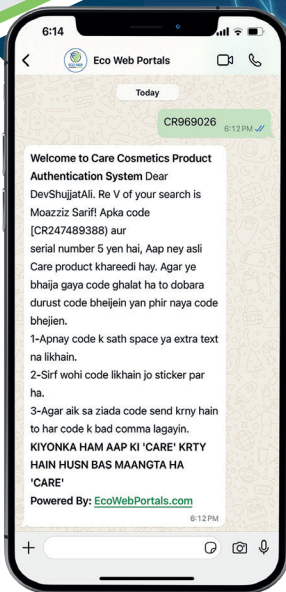




**ECO WEB**  
PORTALS



# Transform DIGITAL



**THE SYSTEM ENSURES  
PRODUCT AUTHENTICITY FROM THE MANUFACTURER**



**WEB APPLICATION  
DEVELOPMENT**



**ENTERPRISE  
APPLICATIONS**



**SOCIAL MEDIA  
MARKETING**



**MOBILE APPLICATION  
DEVELOPMENT**



**DATA WAREHOUSING  
& MANAGEMENT**



**IOT & AUTOMATION  
& MUCH MORE...**

# ABOUT US



***At Eco Web Portals Pvt. Ltd. , we are committed to delivering advanced IT solutions that empower businesses to succeed in the digital era.***

ECO WEB PORTALS (EWP), established in 2018 in Lahore, is a leading business-to-business (B2B) and business-to-consumer (B2C) solutions provider. We specialize in delivering cutting-edge IT solutions, technical support, and marketing strategies to help businesses optimize their operations & achieve their goals. Our comprehensive incubation services nurture innovative ideas, transforming them into profitable ventures. As experts in product security and authentication, we offer tailored solutions to industries like cosmetics, oil, electronics, & pharmaceuticals, ensuring product integrity & consumer trust. At EWP, we are committed to providing state-of-the-art IT services to meet the ever-evolving needs of our valued clients.

## ASAD IQBAL

### Chief Executive Officer Message



Dear Valued Partners,

At Eco Web Portals Pvt., we believe that innovation and dedication are at the heart of progress. As we navigate the rapid pace of technological change, our focus remains on providing reliable, cutting-edge IT solutions that meet and exceed the evolving needs of our clients. Our team is committed to creating value by merging technical expertise with a deep understanding of diverse industries, including healthcare, finance, and education.



## SHUJJAT ALI

### Chief Technology Officer

Welcome to Eco Web Portals, where technology meets sustainability. As CEO, I'm committed to leading our company with a focus on delivering top-tier web solutions that are not only innovative but environmentally responsible. At EWP, we believe that businesses can thrive while reducing their carbon footprint, and it's this belief that drives our strategy, our partnerships, and our products. Our mission is to build a future where technology empowers both people and the planet. Thank you for being part of our journey towards a more sustainable digital world.



## YOUR SHIELD AGAINST COUNTERFEITS

### PROTECTING YOUR BRAND, SECURING YOUR CUSTOMERS

#### PRODUCT INTERODUCTION:

The Kerberos The Ultimate Protection against Counterfeit Products, is a cutting-edge solution designed to combat counterfeit goods by ensuring product authenticity throughout the supply chain. By combining advanced IT services with secure labeling technologies, we help businesses protect their brands and customers. Our system provides real-time verification through multiple channels, including WhatsApp, SMS, websites, and apps, safeguarding your products against counterfeiting and reinforcing consumer trust.

#### Why Product authentication matter?

Billions are lost annually due to counterfeit goods. Protect your brand and customers with our cutting-edge authentication system.

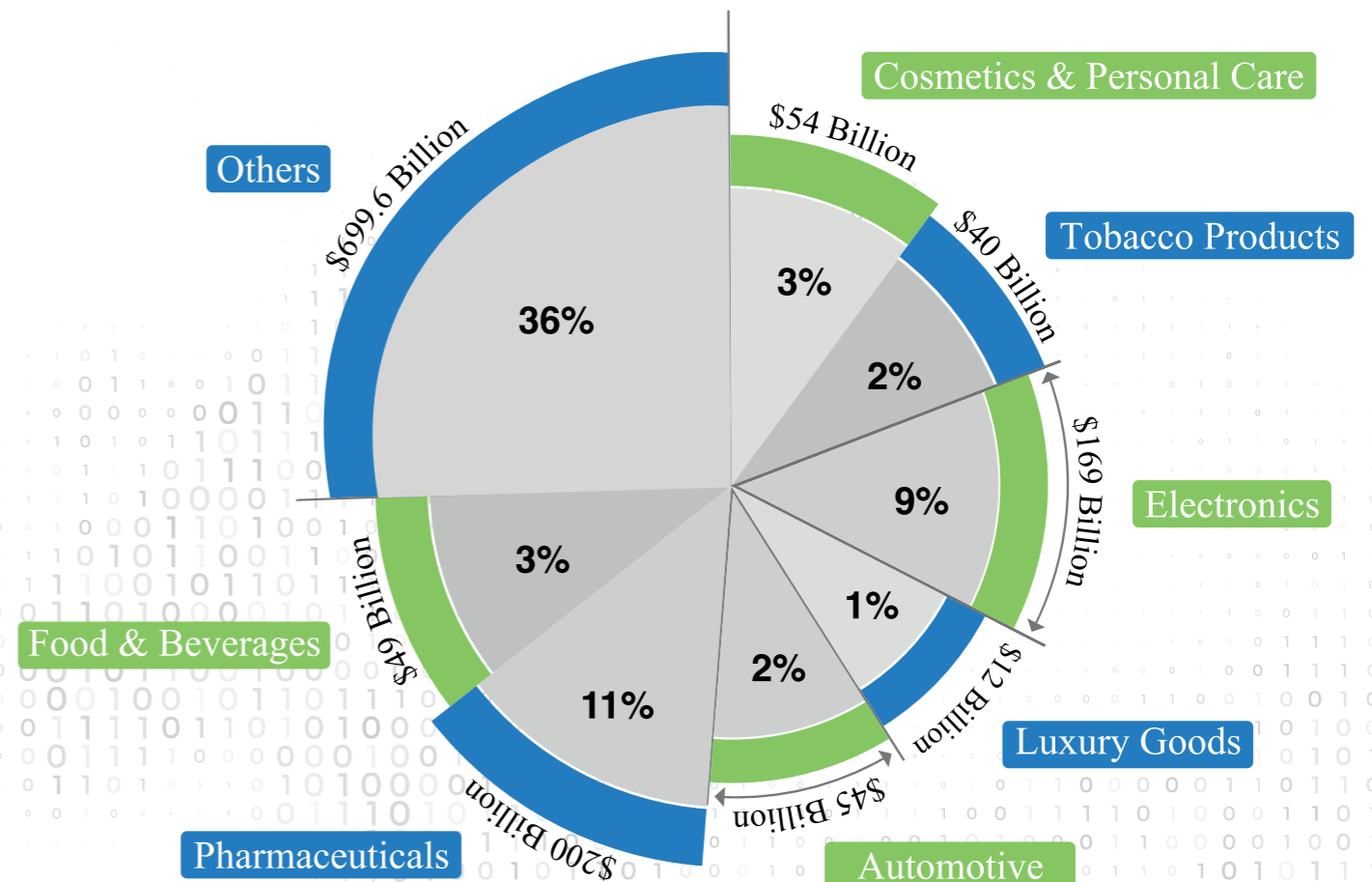


To become a leading IT solutions provider recognized for innovation, reliability, and commitment to quality. We envision a future where our technologies empower clients to excel in their fields, shaping a world driven by smarter, more efficient digital solutions that improve lives.



## OUR MISSION MISSION

Our mission is to deliver high-quality, customer-centric IT solutions that bridge technology and purpose. We are dedicated to solving complex challenges and creating digital products that not only meet industry standards but exceed client expectations, all while fostering a culture of continuous learning and growth.



# HOW DOES KERBEROUS WORK ?

Our system ensures product authenticity from the manufacturer to the consumer, tracking each step through a unique combination of security features.

## STEP 01 :

The manufacturer applies a security sticker with a serial number, QR code, and other features.



## STEP 02 :

Product moves through the supply chain.

## STEP 03 :

End customers verify the product's authenticity

- Scratch the code.
- Send that code via SMS or WhatsApp to a dedicated number.
- Or scan QR Code and land on our product authentication web page and put the scratch code there.
- Or go to the authentication mobile application and put the scratch code there.
- Our system replies after authenticating that code, whether it's an original product or fake.

## MULTI-CHANNEL AUTHENTICATION: CUSTOMERS CAN AUTHENTICATE PRODUCTS USING:



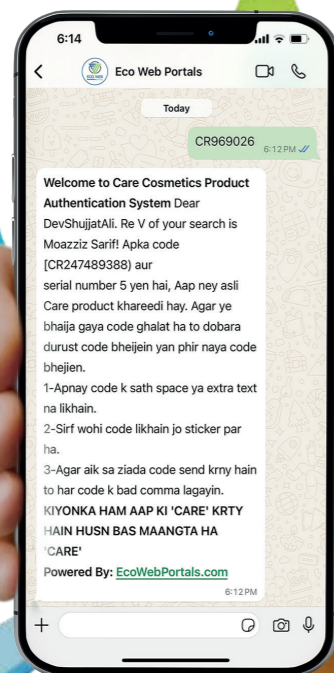
## WHY CHOOSE KERBEROS



- ✓ PROTECTS YOUR BRAND'S REPUTATION
- ✓ ENHANCES CUSTOMER TRUST & LOYALTY
- ✓ RECLAIMS LOST REVENUE
- ✓ PREVENTS COUNTERFEIT PRODUCTS FROM REACHING YOUR CUSTOMERS

# BOOST CONFIDENCE OF YOUR BRAND PRODUCT USER

I feel pleasant because I used original brand product



- A unique system of product verification.
- Verified your product worldwide.
- Protect and save your brand from Scammers.
- Retain and enhance your customers.
- Reduce your publicity cost.
- Increase your sales Revenue.
- Control your cutting sale.
- No body can make duplicate of your brand product
- Find and catch Scammers.
- Can compression sale According to Areawise.



# OUR SERVICES

WEB APPLICATION DEVELOPMENT

01

ENTERPRISE APPLICATIONS

02

SOCIAL MEDIA MARKETING

03

HEALTH CARE & MEDICINE

04

DATA WAREHOUSING & MANAGEMENT

05



MOBILE APPLICATION DEVELOPMENT



ODOO DEVELOPMENT & DEPLOYMENT



IOT & AUTOMATION & MUCH MORE...



MACHINE LEARNING



GRAPHIC DESIGNING



# OUR PRODUCTS

## BOOKALIVE

**SMART ERA OF LEARNING**  
Transform traditional learning with an interactive, digital educational platform.

## CMS

**CAMPUS MANAGEMENT SYSTEM**  
Streamline administrative & academic operations with all-in-one campus management solution.

## FUEL MANAGEMENT SYSTEM

**FOR PAKISTAN RAILWAYS**  
Optimize fuel usage & tracking for Pakistan Railways with our AI Based management system.

## SMS RELAY

**SMS MANAGEMENT SYSTEM**  
Efficiently manage and automate SMS communications with our advanced relay system.

## SMART FURNITURE

**IOT BASED SMART FURNITURE**  
Enhance living spaces with intelligent, IoT-integrated smart furniture solutions.

## SPEAKIDS

**LEARN LANGUAGE**  
Empower kids to learn new languages easily with our digital language learning platform.

## MAGIC MIRROR

**CONTROL THINGS SMARTLY**  
Control smart devices effortlessly through an interactive, voice-enabled mirror interface.

## CHOKIDAR

**SECURITY SURVEILLANCE SYSTEM**  
Ensure safety with our robust, real-time artificial intelligence based security surveillance system.

# OUR PRODUCTS

## MERA TABEEB

**MART WAY OF HEALTH TREATMENT**  
Access health treatment and consultations through our smart, user-friendly platform.

## PAPER MAKING SOFTWARE

**AI BASE PAPER MAKING**  
Revolutionize paper making with AI-driven optimization in the manufacturing process.

## E-NUTRITION

**AI BASED NUTRITION SYSTEM**  
Personalize dietary recommendations with our AI-based nutrition system for better health.

## VISITORS MONITORING SYSTEM

**CAFÉ VISITORS COUNTING & RECOGNITION**  
Monitor and analyze café visitor traffic with our AI-powered counting and recognition system.

## SMART PARK

**PARKING MANAGEMENT SYSTEM**  
Simplify parking operations with our automated parking management system.

## LMS

**LEARNING MANAGEMENT SYSTEM**  
Simplify online education with our comprehensive learning management system.

## ONLINE EXAMS CONTROL

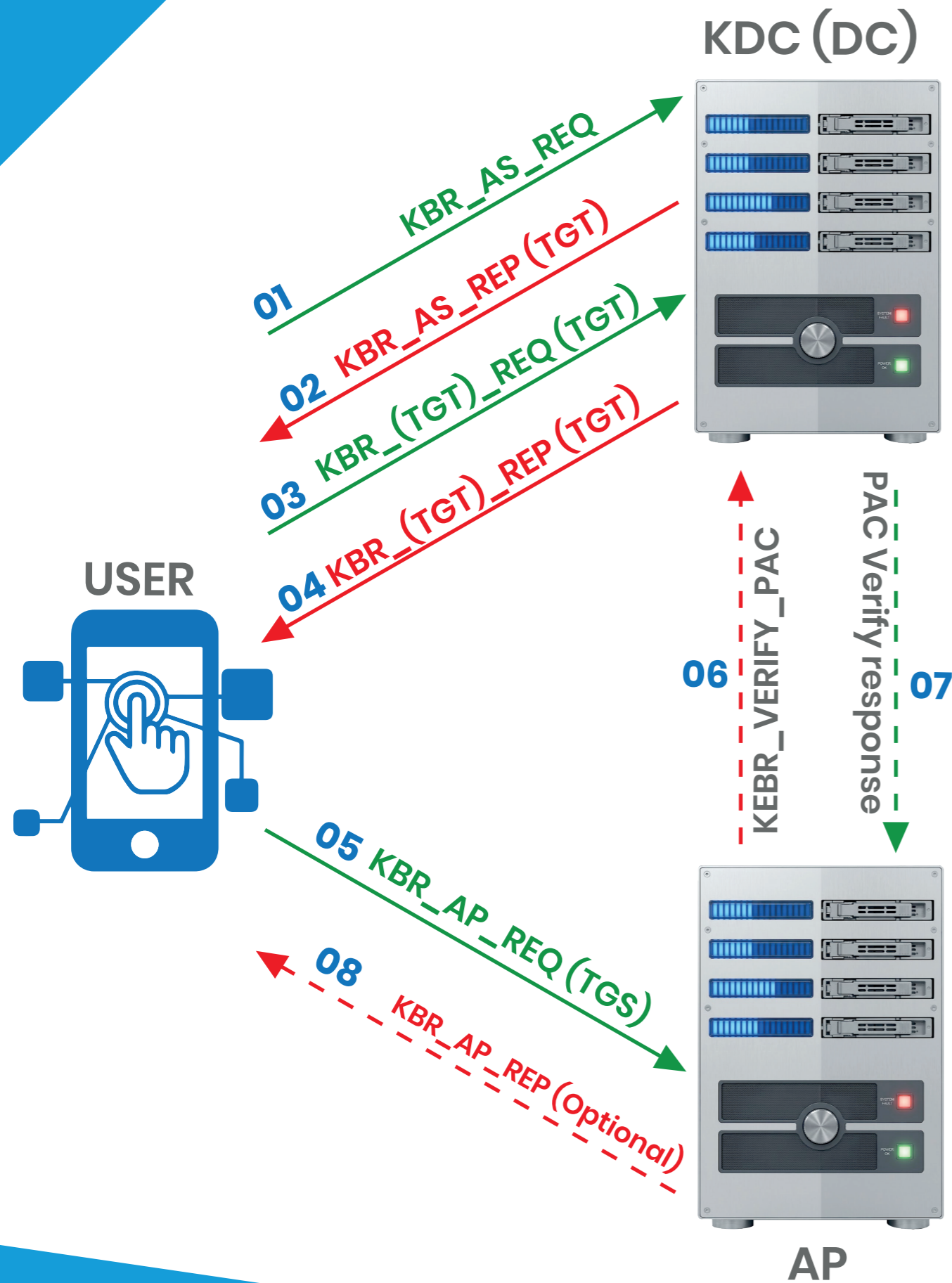
**AVOID CHEATING DURING EXAMS**  
Prevent cheating and ensure integrity during online exams with our secure proctoring system.

## SMART HR

**HR MANAGEMENT SYSTEM**  
Streamline human resource processes with our efficient, smart HR management software.



# KERBEROUS AUTHENTICATION PROCESS



# OUR CLIENTS



AND MANY OTHERS



**ECO WEB**  
PORTALS



**CONTACT US**



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